

THE BUYER'S GUIDE, ISSUE 12

AD DEADLINE
5TH MARCH

- ✓ Buy-to-let and entry level holiday home options
- ✓ Luxury lodges for ownership
- ✓ Top-end aspirational lodges
- ✓ Glamping accommodation – what's on offer
- ✓ On the road – fancy a tourer?
- ✓ Suppliers, services and dealers
- ✓ All you need to know about holiday home ownership
- ✓ Style file and latest trends

SUMMER SPECIAL, ISSUE 13

AD DEADLINE
JUNE 1 ED 18 JUNE

- ✓ Traditional seaside holidays and hot-spot parks
- ✓ Summer festivals and events
- ✓ Visitor attractions, history and heritage
- ✓ Short breaks with outdoor appeal
- ✓ Interiors with a coastal theme
- ✓ Showtime! Hull/Beaulieu/ Glamping show previews
- ✓ Touring options for summer sun

ULTIMATE LODGE GUIDE, ISSUE 14

(SEE BELOW)

AD DEADLINE
24TH SEPTEMBER

- ✓ How to find your perfect park
- ✓ Best lodge parks, area by area
- ✓ New lodge developments
- ✓ Quality parks for that something special
- ✓ Holiday park news
- ✓ Diversification – looking for something different
- ✓ Stunning interiors and top-notch innovations
- ✓ Latest lodges - All the best from Stoneleigh, Hull and more!

HOLIDAY PARKS GUIDE, ISSUE 15

AD DEADLINE
14TH DECEMBER

- ✓ Holiday parks - area by area features
- ✓ Best UK spots for.....
- ✓ Hot spot holiday ideas for 2019
- ✓ Best parks for holiday home ownership
- ✓ Latest glamping innovations (after Glamping Show)
- ✓ Forward planning for the year ahead – get organised!
- ✓ Holiday park news
- ✓ Short stays and touring options

ULTIMATE LODGE GUIDE 2018/19

THE
INDUSTRY'S
BIGGEST
LODGE
SHOWCASE!

This leading, well-established title is issue 14 of our Holiday Living series (see above) and is one not to miss! Showcasing the latest in luxury, high end lodges and luxury lodge breaks, buy to let options, as well as products and services such as decking, hot-tubs and anything else you might need when buying your own Ultimate Lodge.

DEADLINES

Copy deadlines – advertising and editorial (please note these are LATEST copy dates), earlier submission is advised.

For ad design specification please see separate sheet. If you need help designing your advert please advise us when booking.



This listing and bagging schedules may be subject to change & amendment during the year. Please ring Sophie Sharman for up-to-date details on 01733 353 363 or email sophie.sharman@kelsey.co.uk

HOLIDAY LIVING

The circulation of Holiday Living has tripled to over 25,000 and is a hugely successful quarterly title targeting consumers and trade across the leisure industry. Holiday Living is regularly bagged with Park Home & Holiday Caravan, Coast Magazine. The Great Outdoors, Psychologies & Top Santé magazine. They are also distributed at all main industry shows including Stoneleigh, Hull, Beaulieu, NEC etc. Editorial packages are available on request.

ADVERTISING RATES FOR 2018:

SINGLE INSERTION	4 INSERTIONS FOR THE YEAR
DPS £2,095	DPS £1,500
Full page £1,295	Full page £950
Half page £700	Half page £600
Quarter page £450	Quarter page £350
Eighth page £250	Eighth page £200
Lineage £75	Lineage £50

At a glance: Ad Copy deadlines & On sale Dates for 2017/2018:

ISSUE	Ad Copy Deadline	On Sale Date:
Buyers Guide 2018, issue 12 Bagged with May editions of Park Home & Holiday Caravan , Coast, Psychologies DISTRIBUTED AT THE WORLD OF PARK & LEISURE HOMES SHOW, STONELEIGH	5 th March 2018	23 rd March 2018
Summer Special 2018, issue 13 Bagged with Park Home & Holiday Caravan (Sept), Psycholo- gies (Aug), Top Sante (Aug) DISTRIBUTED AT HERCMA, HULL & BEAULIEU SHOWS	18 th June 2018 (please note ed copy deadline is June 1st)	9 th July 2018
The Ultimate Lodge Guide 2018/19, issue 14 Bagged with Park Home & Holiday Caravan (Dec), Coast (Dec 2018) DISTRIBUTED AT OCT NEC SHOW	24 th September 2018	12 th October 2018
The Holiday Parks Guide 2019, issue 15 Bagged with Park Home & Holiday Caravan (Feb 2019), Psy- chologies (March 2019), Top Sante (Feb 2019) DISTRIBUTED AT MANCHESTER AND NEC SHOWS EARLY 2019	14 th December 2018	7 th Jan 2019

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