

Supplying advertising material for:



Although we realise the different priorities of our suppliers, we cannot stress enough the importance of following the guidelines set out below.

Before you send checklist:

Deadlines

All advert related files must be sent up to the specified date

- Notification emails sent up to the deadline, will serve as a reminder

Sizes

MG Enthusiast Magazine advert sizes must be supplied as below:

Page	Trim area 200mm (w) x 275mm (D) Bleed area 206mm (w) x 281mm (D)	Please supply a DPS as 2 single pages
Page	Type area 180mm (w) x 255mm (D)	
Half Page	Vertical 87mm (w) x 255mm (D)	Horizontal 180mm (w) x 123mm (D)
Quarter Page	Vertical 87mm (w) x 123mm (D)	Horizontal 180mm (w) x 58mm (D)
Eighth Page	87mm (w) x 58mm (D)	

File name

Please include the advertiser's name, the publication and issue in the file name.

Format

A high res 300 dpi CMYK PDF is the preferred format (see panel below)

Delivery

Send the file to us by:

Email - mg@tandemmedia.co.uk

Upload - If supplying images and a Word document, please put all the files in one folder, using the file-naming system outlined above, and send a zipped folder via WeTransfer.com - this is a free service, you will receive an email to confirm that your artwork has been downloaded.

Contact Information

Phone: Tandem Media on **01233 220247**, 9.00am -5.00pm, Mon - Fri

Email: mg@tandemmedia.co.uk for help or advice on digital file creation and delivery.

- Time & money is wasted when we receive unprintable files including PDF from our customers. These files frequently have missing fonts, incorrect image resolution or are created the wrong size with no bleed if required. Use the www.pass4press.com website for information that will prevent errors & save time. In doing so, you should be able to produce error free files which work, on time - every time.